



WORTH APPLICATION FORM

STAGE 2: QUALITY AND OPERATIONAL CAPACITY

1. Partnership Information

Partner 1 (Partnership Leader): Applicant Organisation Information* Mark "x" in the appropriate box:

Designer (SME/start-up):		SME Manufacturer or crafter:		Technology Provider (SME/start-up):	
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Name	:	
Trade name (brand) (if applicable)	:	
Business Sector	:	
Legal Status	:	
Registered Address	:	
Country	:	
Telephone Number	:	
Mobile No.	:	
Email Address	:	
Skype account	:	
Webpage (if applicable)	:	
Social media accounts (if applicable)	:	
VAT Number. If you are an SME (What's that)	:	
ID Number (if you are a self-employed professional)	:	

Main Project Contact 1 (Complete if different from above only)

Name in English	:	
Position/Relation to Applicant	:	
Department (if any)	:	
Organisation Name	:	
Telephone Number	:	
Mobile No.	:	
Email Address	:	

*Research organizations (universities, research centers, etc.) can participate in a partnership project but cannot be the lead partner.
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Partner 2: Organisation Information

Mark "x" in the appropriate box:

Designer (SME/start-up):		SME Manufacturer or crafter:		Technology Provider (SME/start-up):	
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Name	:
Trade name (brand) (if applicable)	:
Business Sector	:
Legal Status	:
Registered Address	:
Country	:
Telephone Number	:
Mobile No.	:
Email Address	:
Skype account	:
Webpage (if applicable)	:
Social media accounts (if applicable)	:
VAT Number. If you are an SME (What's that)	:
ID Number (if you are a self-employed professional)	:

Main Project Contact 2 (Complete if different from above only)

Name in English	:
Position/Relation to Applicant	:
Department (if any)	:
Organisation Name	:
Telephone Number	:
Mobile No.	:
Email Address	:



Partner 3: Organisation Information

Mark "x" in the appropriate box:

Designer (SME/start-up):		SME Manufacturer or crafter:		Technology Provider (SME/start-up):	
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Name	:
Trade name (brand) (if applicable)	:
Business Sector	:
Legal Status	:
Registered Address	:
Country	:
Telephone Number	:
Mobile No.	:
Email Address	:
Skype account	:
Webpage (if applicable)	:
Social media accounts (if applicable)	:
VAT Number. If you are an SME (What's that)	:
ID Number (if you are a self-employed professional)	:

Main Project Contact 3 (Complete if different from above only)

Name in English	:
Position/Relation to Applicant	:
Department (if any)	:
Organisation Name	:
Telephone Number	:
Mobile No.	:
Email Address	:



2. Provide a brief description of your Partnership

(experience, activities, personnel, previous collaborations).

Partner 1 (Partnership Leader):

Profile/activities: 260 characters

Background: 260 characters

What is your role in the partnership and why is this relevant in this project? 260 characters

Partner 2:

Profile/activities: 260 characters

Background: 260 characters

What is your role in the partnership and why is this relevant in this project? 260 characters

Partner 3:

Profile/activities: 260 characters

Background: 260 characters

What is your role in the partnership and why is this relevant in this project? 260 characters

3. Project idea basic info:

a. Project idea name

b. Please, choose the sector of the idea

- Textile/Fashion
- Jewellery
- Footwear
- Leather/Fur
- Furniture/Home decoration
- Accessories
- Other. Please specify



- c. Please, choose the category of the idea
- Designer-led project
 - Manufacturer-led project

4. Please provide a clear description of your idea/project and let us know the project objectives you want to achieve.

400 characters

5. Please, tell us what development stage you have reached and how WORTH will help you to move forward onto the next stage. 400 characters

6. What product or prototype will the project produce? Sketches, drawings or mood boards must be provided)

300 characters

7. What makes your idea innovative? 450 characters

8. Will you apply a new technology, technique, methods and/or innovative materials? If yes, please tell us more. 500 characters

9. Please provide a brief plan on the commercialization of the project outcome. Elaborate on the target markets/ segments, communication strategy, commercialization channels, expected benefits to potential clients and elaborate on the expected benefits to your potential clients.



10. Does this project address typical problems in an innovative way with regard to market and/or environment and/or society? If yes, please tell us more.

Social Innovation 350 characters

Environmental impacts: 500 characters

Questions 11 and 12 to be addressed in the video recording (mandatory)

[Click here for video recording guidelines](#) 100 characters

11. Why should WORTH Partnership Project support your idea/project?

12. How does the project fit with your strategy? How will this project benefit you? E.g. new skills, increase profits, expand in new markets.

a. At company level 100 characters

b. At partnership level 100 characters

14. Budget Breakdown (add subcategories where needed)

Budget Category	Description	Budget	Partner
Staff Costs			
Materials			
Travel*			
External services (legal, IPRs, research and development etc. give examples)			
Other			

* Travel expenses estimation should include participation in WORTH Weekend, 2 international events, 1 networking event, mobility or visits to on-site meetings.